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Psychological Interpretation, Based On Statistical Analysis of Impact of Music on Rural and Urban People When **Their Music Inclination Collides With Personality** and Vice Versa: Comparative Study

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ABSTRACT

Music has a sorcerous impact on people unbiased of caste religion and greed. Impact of music on people is so cryptical that individual does not realize that what impact music is casting or spelling on them while they are listening. This way music even affects the personality and behavior of the listener. The music people of urban and rural community hear as per their music inclination also castes impact on their personality and behavior. The following research paper outlines and show the comparative study of how the music inclination of Urban and rural people affects the personality according to their music preferences and what music certain personality of Urban and Rural people prefers.

Keywords: Analytical, Comparative, Inclination, Music, People, Personality, Rural, Urban

METHODS

Using the purposive sampling procedure, the total number of sample taken for the age group 13 -19 years, 20 - 40 years and 40 + - 75 + years were 1000. 13 - 19 years of youth were from the classes 8th to graduation level. It includes the students from the schools and universities of Lucknow, Kanpur and Rajasthan. 20 – 40 years of people were from the post graduation level including the working people from the field of engineering, doctors, bankers etc. 40+ - 75 + years of people were engaged into different jobs, business or were even retired people and also few were from the old age homes as well.

Under the age group of 13 - 19 years out of 1000, total 946 appeared for the test. Amongst them total number males were 483 and that of females where 463 and rest 54 were not present. Each 100 students were taken from all the classes including both males and females on equal ration i.e.

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50 males and 50 females. Few of them amongst the participants were learning music, many of them just had interest in listening to different types of music, and few even had no inclination towards music and also many were from different subjects like commerce, science, sports and arts as well. Therefore this sampling is supposed to be the purposive sampling.

Under the age group of 20 – 40 years out of 1000 total 946 appeared for the test. Amongst them total number of males were 463 and that of females where 483 and rest 54 were not present. We took equal numbers of males and females for this age group.

Under the age group of 40+ - 75+ years out of 1000 total 900 appeared for the test. Amongst them total number males were 468 and that of females where 432 and rest 100 were not present. We took 100 - 100 employed professors, lecturers, who teaches post graduation level i.e. 100 from pg first year and 100 from pg second year total 200 students and 200 subjects who were not employed or employed but had resigned due to certain reasons and circumstances. 300 people were from the different jobs including that of bankers doctors teachers (both related to music and non music), IAS officers policemen etc. And 200 other were the people who were either living in old age homes or are single in their old age or are forced to live isolate, lonely.

Objective:

To compare average score obtained by rural and urban people according to their personality traits and music inclinations for various age groups.

To find the answers for the above planned aims every single students, adults and seniors, were given the sets of questionnaire to answer. To get the personality of each, they were given 'TEN ITEAM PERSONALITY LIST' and next to know their favorite music style or genres they have been given the 'SHORT MUSIC PREFERENCE LIST'.

Further data have been elaborated with graphical presentation for more lucid view of the analysis for the broad picture of acceptance of our hypothesis. The purpose of graphical presentation of data is to give a visual of the numbers by using various charts or bar diagram.

On getting the entire solved questionnaire, we used statistical process using SPSS – 16.0 where we used Chi-Square – $[\mathbf{x}_{e}^{2} = \sum (\mathbf{O}_{i} - \mathbf{E}_{i})^{2} / \mathbf{E}_{i}]$ to see the association between personality and music types including the gender criteria as 5% level of significance. This has been used for statistical hypothesis. It's been used to compare observed data with data we would expect to obtain according to a specific hypothesis.

Now after finishing with the above mentioned statistical process and analysis we would further proceed with our other two statistical processes i.e. - t - Test and ANOVA for the result and conclusion for our hypothesis, i.e. -

To compare average score obtained by rural and urban people according to their personality traits and music inclinations for various age groups.

Above mentioned objective and methods would remain the same for the analysis between the rest of the age groups i.e. 13 - 19 years, 20 - 40 years and 40+ - 75+ years. Each analysis would be explained individually through tabulation form.

t – TEST ANALYSIS FOR RURAL & URBAN PERSONALITY: 13 – 19 YEARS

T – Test is applied to check the significant difference in the average score obtained for the rural and urban people for the different personality traits by applying Simple Random Analysis.

Openness: \boldsymbol{A} .

Ho1: The average scores obtained by rural and urban community are equal for Openness personality.

H1: The averages are not equal for Openness personality.

	Independent Samples Test										
	Levene's Test for Equality of Variances +test for Equality of Means										
									95% Confidenc Differ		
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_op	Equal variances assumed	5.068	.025	346	198	.730	07831	.22614	52427	.36765	
	Equal variances not assumed			346	191.949	.730	07831	.22650	52506	.36845	

(B)-Fig.1

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Openness as the 'P' value is greater than 0.05.

Agreeableness:

Ho2: The average scores obtained by rural and urban community are equal for Agreeableness personality.

H2: The averages are not equal for Agreeableness personality.

				Indepen	dent Sample	es Test				
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
									95% Confidenc Differ	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_agr	Equal variances assumed	.201	.654	1.111	198	.268	.24112	.21708	18697	.66921
	Equal variances not assumed			1.112	197.427	.268	.24112	.21692	18666	.66890

(B)-Fig.2

In this analysis there is insignificant difference among the people from Rural and Urban community with Personality trait of Agreeableness as the 'P' value is greater than 0.05.

C. Consciousness:

Ho3: The average scores obtained by rural and urban community are equal for Consciousness personality.

H3: The averages are not equal for Consciousness personality.

				Indepen	dent Sample	es Test				
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
									95% Confidenc Differ	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_con	Equal variances assumed	4.948	.027	7.370	198	.000	1.35844	.18432	.99496	1.72191
	Equal variances not assumed			7.352	185.458	.000	1.35844	.18476	.99393	1.72294

(B)-Fig.3

In this analysis there is a significant difference among the people from Rural and Urban community with Personality trait of Consciousness as the 'P' value is lesser than 0.05.

D. Extraversion:

Ho4: The average scores obtained by rural and urban community are equal for Extraversion personality.

H4: The averages are not equal for Extraversion personality.

	Independent Samples Test											
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means				
95% Confidence Interval Difference												
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper		
RU_ext	Equal variances assumed	.754	.386	12.687	198	.000	3.08741	.24336	2.60751	3.56731		
	Equal variances not assumed			12.692	197.910	.000	3.08741	.24325	2.60771	3.56711		

(B)-Fig.4

In this analysis there is a significant difference among the people from Rural and Urban community with Personality trait of Extraversion as the 'P' value is lesser than 0.05.

Neuroticism: \boldsymbol{E} .

Ho5: The average scores obtained by rural and urban community are equal for Neuroticism personality.

H5: The averages are not equal for Neuroticism personality.

	Independent Samples Test											
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means				
									95% Confidenc Differ			
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper		
RU_neu	Equal variances assumed	2.575	.110	-2.497	198	.013	55616	.22270	99532	11699		
	Equal variances not assumed			-2.494	192.911	.013	55616	.22302	99602	11629		

(B)-Fig.5

In this analysis there is a significant difference among the people from Rural and Urban community with Personality trait of Neuroticism as the 'P' value is lesser than 0.05.

CONCLUSION

For tables A and B, we could conclude that there is no significant difference in average scores of rural and urban people for two personality traits i.e. – Openness and Agreeableness.

For rest, there is significant difference between the two that could be noticed from tables C, D and E i.e. – Consciousness, Extraversion, & Neuroticism.

t – TEST ANALYSIS FOR RURAL & URBAN ON MUSIC TYPES: 13 – 19 YEARS

a) Classical Music:

Ho1: The average scores obtained by rural and urban community are equal for Classical Music type.

H1: The averages are not equal for Classical Music type.

				Indepen	dent Sampl	es Test				
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
									95% Confidenc Differ	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_cls	Equal variances assumed	40.356	.000	-3.613	150	.000	-1.20734	.33416	-1.86760	54708
	Equal variances not assumed			-3.146	71.477	.002	-1.20734	.38382	-1.97256	44212

(B)-Fig.6

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Classical Music Type as the 'P' value is lesser than 0.05.

b) Folk:

Ho2: The average scores obtained by rural and urban community are equal for Folk music type.

H2: The averages are not equal for Folk music type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
									95% Confidenc Differ		
		F	Sig.	t	df	Siq. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_folk	Equal variances assumed	29.398	.000	11.779	150	.000	3.42535	.29080	2.85076	3.99995	
	Equal variances not assumed			10.385	73.480	.000	3.42535	.32983	2.76807	4.08264	

(B)-Fig.7

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Folk Music Type as the 'P' value is lesser than 0.05.

Rap/Rock/Hip-hop:

Ho3: The average scores obtained by rural and urban community are equal for Rap/Rock/Hip-Hop Music Type.

H3: The averages are not equal for Rap/Rock/Hip-Hop Music Type.

				Independ	lent Sample	s Test				
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
									95% Confidenc Differ	
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_rapHi	Equal variances assumed	2.055	.157	587	56	.560	44874	.76510	-1.98142	1.08394
	Equal variances not assumed			514	13.250	.615	44874	.87241	-2.32987	1.43238

(B)-Fig.8

In this analysis there is a no significant difference among the people from Rural and Urban community with inclination towards Rap/Rock/Hip-Hop Music Type as the 'P' value is greater than 0.05.

Religious: **d**)

Ho4: The average scores obtained by rural and urban community are equal for Religious Music

H4: The averages are not equal for Religious Music Type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
	Yananco								95% Confidenc Differ		
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_relig	Equal variances assumed	1.354	.247	5.976	149	.000	2.00238	.33506	1.34030	2.66445	
	Equal variances not assumed			5.692	86.295	.000	2.00238	.35178	1.30310	2.70165	

(B)-Fig.9

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Religious Music Type as the 'P' value is lesser than 0.05.

Bollywood:

Ho5: The average scores obtained by rural and urban community are equal for Bollywood Music Type.

H5: The averages are not equal for Bollywood Music Type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
								95% Confidenc Differ			
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_Bolly	Equal variances assumed	3.773	.054	956	150	.341	08911	.09325	27335	.09514	
	Equal variances not assumed			-1.347	100.000	.181	08911	.06615	22035	.04213	

(B)-Fig. 10

In this analysis there is a no significant difference among the people from Rural and Urban community with inclination towards Bollywood Music Type as the 'P' value is greater than 0.05

Semi-Classical: **f**)

Ho6: The average scores obtained by rural and urban community are equal for Semi-Classical Music Type.

H6: The averages are not equal for Semi-Classical Music Type.

	Independent Samples Test										
		Levene's Test Varia					t-test for Equality	of Means			
									95% Confidenc Differ		
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_semcl	Equal variances assumed	37.501	.000	-3.666	150	.000	-1.22656	.33460	-1.88769	56542	
	Equal variances not assumed			-3.218	72.793	.002	-1.22656	.38112	-1.98617	46694	

(B)-Fig.11

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Semi-Classical Music Type as the 'P' value is lesser than 0.05

CONCLUSION

From the tables C and E, we can conclude that there is no significant differences in average scores of Rural and Urban people for two music types: i.e. – Rap/Rock/Hip – Hop & Bollywood music types. For rest, there is a significant difference in average score of rural and urban people

for tables A, B, D, and F, which denotes the music types – Classical, Folk, Religious and Semi – Classical.

ANOVA – 13 – 19 years Personality Traits

ANOVA is applied to test the significant difference in 5 personality traits in rural and urban people.

a) Anova applied on the five **Personality Traits**: Openness, Agreeableness, Consciousness, Extraversion and Neuroticism

Ho1: The average scores obtained under each personality trait are equal.

H1: At least two of the average scores are different

Personality - Urban	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
/Rural					
Mean	5.4150	5.4450	5.5850	5.5500	2.3050

(B)-Fig.12

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	1636	4	409	162.2369	.000			
Within Groups	2508.4	995	2.521005					
Total	4144.4	999						

(B)-Fig.13

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '5' personality Traits.

Anova applied on the five personality traits of Rural People.

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Personality	Openness	Openness Agreeableness		Extraversion	Neuroticism
_					
Rural					
Mean	5.3762	5.5644	6.2574	5.6733	2.0297

(B)-Fig.14

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	1142.832	4	285.7079	127.6656	.000			
Within Groups	1118.97	500	2.237941					
Total	2261.802	504						

(B)-Fig.15

For Rural people 'P' value is lesser than 0 .05, therefore among rural people there is a significant difference found in '5' personality traits

c) Anova applied on the five personality traits of **Urban People**.

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people.

Personality	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
– Urban					
Mean	5.4545	5.3232	4.8990	5.4242	2.5859

(B)-Fig.16

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	592.4646	4	148.1162	56.90549	.000			
Within Groups	1275.394	490	2.602845					
Total	1867.859	494						

(B)-Fig.17

For Urban people 'P' value is lesser than 0 .05, therefore among urban people there is a significant difference found in '5' personality traits

CONCLUSION

From the above tables we conclude that the average scores obtained for 5 personalities show significant differences. Moreover, this difference also exists if we separate rural and urban people.

ANOVA is applied to test the significant difference in 6 music types in rural and urban people.

Anova applied on 6 Music Types which are: Classical, Folk, Pop/Rap/Hiphop, Religious, Bollywood, Semi-Classical.

Ho1: The average scores obtained under each music type are equal.

H1: At least two of the average scores are different.

Music Types Urban/Rural		Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Mean	2.3216	4.6600	4.5810	4.7940	6.9550	2.3568

(B)-Fig.18

ANOVA								
Group Sum of Squares df Mean Square F								
Between Groups	3020.672	5	604.1345	145.4379	.000			
Within Groups	4552.675	1096	4.153901					
Total	7573.348	1101						

(B)-Fig.19

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '6' music types.

Anova applied on the 6 music types on Rural People. b)

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Music Types	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	Semi Classical
Rural						
Mean	1.8515	6.3861	4.6364	5.7624	6.9109	1.8911

(B)-Fig.20

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	2501.46	5	500.292	215.9433	.000			
Within Groups	1181.555	510	2.316775					
Total	3683.016	515						

(B)-Fig.21

For Rural people 'P' value is lesser than 0.05, therefore among rural people there is a significant difference found in '6'music types

Anova applied on the 6 music types on **Urban People**

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people.

Music	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	Semi
Types						Classical
Urban						
Mean	3.0588	2.9608	5.0851	3.7600	7.000	3.1176

(B)-Fig.22

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	650.1513	5	130.0303	29.94875	.000			
Within Groups	1280.819	295	4.341759					
Total	1930.97	300						

(B)-Fig.23

For Urban people 'P' value is lesser than 0 .05, therefore among urban people there is a significant difference found in '6'music types

CONCLUSION

From the above table we could conclude, that the average scores obtained for 6 music types show significant difference, moreover this difference also exists if we separate urban and rural.

STATISTICAL ANALYSIS – t – TEST AND ANOVA (20 – 40 years)

- T Test and ANOVA for the result and conclusion for our hypothesis, i.e. –
- To compare average score obtained by rural and urban people according to their personality traits and music inclinations for various age groups..

t – TEST ANALYSIS FOR RURAL & URBAN PERSONALITY: 20–40 YEARS

T – Test is applied to check the significant difference in the average score obtained for the rural and urban people for the different personality traits by applying Simple Random Analysis.

Openness: a)

Ho1: The average scores obtained by rural and urban community are equal for Openness personality.

H1: The averages are not equal for Openness personality.

	Independent Samples Test									
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
	95% Co		95% Confidenci Differ							
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
Ruop	Equal variances assumed	.092	.762	073	148	.942	02080	.28459	58319	.54160
	Equal variances not assumed			072	98.837	.942	02080	.28696	59019	.54860

(B)-Fig.24

In this analysis there is a no significant difference among the people from Rural and Urban community with personality trait of Openness as the 'P' value is greater than 0.05

\boldsymbol{b}) Agreeableness:

Ho2: The average scores obtained by rural and urban community are equal for Agreeableness personality.

H2: The averages are not equal for Agreeableness personality.

	Independent Samples Test											
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means				
									95% Confidence Interval of the Difference			
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper		
RU_agr	Equal variances assumed	3.342	.070	-2.447	148	.016	62032	.25353	-1.12134	11931		
	Equal variances not assumed			-2.591	118.233	.011	62032	.23937	-1.09434	14630		

(B)-Fig.25

In this analysis there is a significant difference among the people from Rural and Urban community with Personality trait of Agreeableness as the 'P' value is lesser than 0.05

Consciousness:

Ho3: The average scores obtained by rural and urban community are equal for Consciousness personality.

H3: The averages are not equal for Consciousness personality.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
									95% Confidence Interval of th Difference		
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_con	Equal variances assumed	2.234	.137	.331	148	.741	.09863	.29797	49020	.68746	
	Equal variances not assumed			.315	88.399	.754	.09863	.31323	52381	.72107	

(B)-Fig.26

In this analysis there is no significant difference among the people from Rural and Urban community with Personality trait of Consciousness as the 'P' value is greater than 0.05

d) Extraversion:

Ho4: The average scores obtained by rural and urban community are equal for Extraversion personality.

H4: The averages are not equal for Extraversion personality.

	Independent Samples Test											
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means				
									95% Confidence Interval of the Difference			
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper		
RU_ext	Equal variances assumed	2.885	.092	1.738	148	.084	.46346	.26661	06340	.99031		
	Equal variances not assumed			1.658	89.056	.101	.46346	.27947	09184	1.01875		

(B)-Fig.27

In this analysis there is no significant difference among the people from Rural and Urban community with Personality trait of Extraversion as the 'P' value is greater than 0.05

Neuroticism:

Ho5: The average scores obtained by rural and urban community are equal for Neuroticism personality.

H5: The averages are not equal for Neuroticism personality.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
								95% Confidenc Differ			
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_neu	Equal variances assumed	1.236	.268	-1.794	147	.075	62545	.34873	-1.31462	.06372	
	Equal variances not assumed			-1.867	113.255	.065	62545	.33507	-1.28926	.03836	

(B)-Fig.28

In this analysis there is no significant difference among the people from Rural and Urban community with Personality trait of Neuroticism as the 'P' value is greater than 0.05.

CONCLUSION

From the above tables we could conclude that there is insignificant difference in average scores of rural and urban people for 4 personality traits i.e. – Openness, Consciousness, Extraversion and Neuroticism. But for Agreeableness personality traits there is significance difference noticed from the average score that is obtained.

t – TEST ANALYSIS FOR RURAL & URBAN ON MUSIC TYPES: 20 – 40 YEARS

a) Classical Music:

Ho1: The average scores obtained by rural and urban community are equal for Classical Music

H1: The averages are not equal for Classical Music type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
									95% Confidence Interval of th Difference		
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_clas	Equal variances assumed	31.727	.000	9.369	198	.000	2.69347	.28749	2.12653	3.26041	
	Equal variances not assumed			9.395	185.672	.000	2.69347	.28669	2.12787	3.25907	

(B)-Fig.29

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Classical Music Type as the 'P' value is lesser than 0.05.

\boldsymbol{b}) Folk:

Ho2: The average scores obtained by rural and urban community are equal for Folk music type.

H2: The averages are not equal for Folk music type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
									95% Confidenc Differ		
		F	Siq.	t	df	Siq. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_Folk	Equal variances assumed	.048	.827	1.231	198	.220	.43444	.35291	26150	1.13039	
	Equal variances not assumed			1.231	197.796	.220	.43444	.35295	26159	1.13048	

(B)-Fig.30

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Folk Music Type as the 'P' value is greater than 0.05.

c) Rap/Rock/Hip-hop:

Ho3: The average scores obtained by rural and urban community are equal for Rap/Rock/Hip-Hop Music Type.

H3: The averages are not equal for Rap/Rock/Hip-Hop Music Type.

Independent Samples Test											
	Levene's Test for Equality of Variances						t-test for Equality	of Means			
									95% Confidence Interval of the Difference		
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_PoRaHi	Equal variances assumed	.925	.338	-5.494	157	.000	-1.82039	.33136	-2.47489	-1.16590	
	Equal variances not assumed			-5.390	126.255	.000	-1.82039	.33771	-2.48870	-1.15209	

(B)-Fig.31

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Rap/Rock/Hip-Hop Music Type as the 'P' value is lesser than 0.05.

Religious: **d**)

Ho4: The average scores obtained by rural and urban community are equal for Religious Music type.

H4: The averages are not equal for Religious Music Type.

	Independent Samples Test										
		Levene's Test	for Equality of	пиорона	on campio						
		Varia	nces		t-test for Equality of Means						
		95% Confidence Inter									
		F	Siq.	t	df	Siq. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_Relig	Equal variances assumed	.074	.785	1.578	197	.116	.49040	.31078	12248	1.10329	
	Equal variances not assumed			1.578	196.940	.116	.49040	.31074	12240	1.10321	

(B)-Fig.32

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Religious Music Type as the 'P' value is greater than 0.05.

Bollywood:

Ho5: The average scores obtained by rural and urban community are equal for Bollywood Music Type.

H5: The averages are not equal for Bollywood Music Type.

	Independent Samples Test										
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means			
									95% Confidence Interval of the Difference		
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_Bolly	Equal variances assumed	9.191	.003	1.486	198	.139	.17542	.11802	05732	.40816	
	Equal variances not assumed			1.498	123.210	.137	.17542	.11708	05634	.40717	

(B)-Fig.33

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Bollywood Music Type as the 'P' value is greater than 0.05.

Semi Classical: *f*)

Ho6: The average scores obtained by rural and urban community are equal for Semi-Classical Music Type.

H6: The averages are not equal for Semi-Classical Music Type

	Independent Samples Test										
	Levene's Test for Equality of Variances						t-test for Equality	of Means			
									95% Confidenc Differ	e interval of the ence	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
RU_semiclas	Equal variances assumed	1.354	.246	893	198	.373	30063	.33656	96434	.36308	
	Equal variances not assumed			894	197.858	.373	30063	.33640	96403	.36277	

(B)-Fig.34

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Semi Classical Music Type as the 'P' value is greater than 0.05.

CONCLUSION –

From the tables A and C we could conclude that there is a significance difference in average scores of rural and urban people for two music types i.e. – Classical Music and Rap/Rock/ Hip – Hop. For rest there is no significant differences noticed in average score of rural and urban people for – Folk, Religious, Bollywood, and Semi Classical Music Types.

ANOVA – 20 – 40 years Personality Traits

ANOVA is applied to test the significant difference in 5 personality traits in rural and urban people.

Anova applied on the five **Personality Traits**: Openness, Agreeableness, Consciousness, Extraversion and Neuroticism

Ho1: The average scores obtained under each personality trait are equal.

H1: At least two of the average scores are different

Personality - Urban	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
/Rural					
Mean	5.2150	5.6400	5.2550	5.9850	4.7800

(B)-Fig.35

	ANOVA										
Group	Sum of Squares	df	Mean Square	F	P						
Between Groups	167.27	4	41.8175	13.92934	.000						
Within Groups	2987.105	995	3.002116								
Total	3154.375	999									

(B)-Fig.36

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '5' personality Traits.

Anova applied on the five personality traits of **Rural People**.

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Personality - Rural	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
Mean	5.2929	5.5758	5.3535	6.0909	4.5556

(B)-Fig.37

	ANOVA										
Group	Sum of Squares	df	Mean Square	F	P						
Between Groups	121.9192	4	30.4798	10.68365	.000						
Within Groups	1397.939	490	2.852938								
Total	1519.859	494									

(B)-Fig.38

For Rural people 'P' value is lesser than 0 .05, therefore among rural people there is a significant difference found in '5' personality traits

Anova applied on the five personality traits of **Urban People**

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people.

Personality	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
– Urban					
Mean	5.3137	6.1961	5.2549	5.6275	5.1765

(B)-Fig.39

ANOVA										
Group	Sum of Squares	df	Mean Square	F	P					
etween Groups	35.663	4	8.916	3.087	.017					
Within Groups	722.039	250	2.888							
Total	757.702	254								

(B)-Fig.40

For Urban people 'P' value is lesser than 0 .05, therefore among urban people there is a significant difference found in '5' personality traits

CONCLUSION –

From the above tables we can conclude that the average scores obtained for 5 personalities show significant difference. More over this difference also exists if we separate rural and urban people.

ANOVA – 20 – 40 years Music Types

Anova applied on 6 Music Types which are: Classical, Folk, Pop/Rap/Hiphop, Religious, a) Bollywood, Semiclassical

Ho1: The average scores obtained under each music type are equal.

H1: At least two of the average scores are different.

Music Types Urban/Rural		Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Mean	4.6600	4.7200	5.0255	4.7828	6.7700	2.9700

(B)-Fig.41

ANOVA										
Group	Sum of Squares	df	Mean Square	F	P					
Between Groups	1458.979	5	291.7957	61.85854	.000					
Within Groups	5420	1149	4.717145							
Total	6878.978	1154								

(B)-Fig.42

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '6' music types.

Anova applied on the 6 music types on **Rural People.**

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Music	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Types						
Rural						
Mean	6.0202	4.9394	3.9375	5.0404	6.8586	2.8182

(B)-Fig.43

ANOVA										
Group	Sum of Squares	df	Mean Square	F	P					
Between Groups	989.0664	5	197.8133	49.58936	.000					
Within Groups	2205.932	553	3.989027							
Total	3194.998	558								

(B)-Fig.44

For Rural people 'P' value is lesser than 0 .05, therefore among rural people there is a significant difference found in '6'music types.

Anova applied on the 6 music types on Urban People

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people.

Music	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Types						
Urban						
Mean	3.3267	4.5050	5.7579	4.5500	6.6832	3.1188

(B)-Fig.45

ANOVA										
Group 2	Sum of Squares	df	Mean Square	F	P					
Between Groups	950.8857	5	190.1771	41.61314	.000					
Within Groups	2710.083	593	4.570122							
Total	3660.968	598								

(B)-Fig.46

For Urban people 'P' value is lesser than 0 .05, therefore among urban people there is a significant difference found in '6'music types.

CONCLUSION

From the above table we can conclude that the average scores obtained for 6 music types show significant difference moreover, this difference also exists if we separate the rural and urban people.

STATISTICAL ANALYSIS – t – TEST AND ANOVA (40 – 75+ years)

t - Test and ANOVA for the result and conclusion for our hypothesis, i.e. -

* To compare average score obtained by rural and urban people according to their personality traits and music inclinations for various age groups.

Above mentioned objective and methods would remain the same for the analysis between the rest of the age groups i.e. 13 - 19 years, 20 - 40 years and 40+ - 75+ years. Each analysis would be explained individually through tabulation form.

t – TEST ANALYSIS FOR RURAL & URBAN PERSONALITY: 40+ – 75+ YEARS

t – Test is applied to check the significant difference in the average score obtained for the rural and urban people for the different personality traits by applying Simple Random Analysis.

F. Openness:

Ho1: The average scores obtained by rural and urban community are equal for Openness personality.

H1: The averages are not equal for Openness personality.

			Independent Samples Test									
		Levene's Test Varia	for Equality of nces									
									95% Confidence Interval of the Difference			
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper		
RU_op	Equal variances assumed	1.089	.298	193	198	.847	04000	.20730	44880	.36880		
	Equal variances not assumed			193	193.809	.847	04000	.20730	44886	.36886		

(B)-Fig.47

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Openness as the 'P' value is greater than 0.05.

Agreeableness:

Ho2: The average scores obtained by rural and urban community are equal for Agreeableness personality.

H2: The averages are not equal for Agreeableness personality.

				Indepen	dent Sampl	es Test				
Levene's Test for Equality of Variances					t-test for Equality of Means					
									95% Confidence Interval of the Difference	
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_agr	Equal variances assumed	.439	.508	.467	198	.641	.07000	.14999	22578	.36578
	Equal variances not assumed			.467	196.892	.641	.07000	.14999	22579	.36579

(B)-Fig.48

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Agreeableness as the 'P' value is greater than 0.05.

Н. Consciousness:

Ho3: The average scores obtained by rural and urban community are equal for Consciousness personality.

H3: The averages are not equal for Consciousness personality.

	Independent Samples Test												
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means					
									95% Confidenc Differ				
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_con	Equal variances assumed	.423	.516	201	198	.841	03000	.14935	32453	.26453			
	Equal variances not assumed			201	185.896	.841	03000	.14935	32464	.26464			

(B)-Fig.49

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Consciousness as the 'P' value is greater than 0.05.

I. Extraversion:

Ho4: The average scores obtained by rural and urban community are equal for Extraversion personality.

H4: The averages are not equal for Extraversion personality.

	Independent Samples Test												
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means					
								95% Confidenc Differ					
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_ext	Equal variances assumed	1.931	.166	-1.629	198	.105	29000	.17800	64102	.06102			
	Equal variances not assumed			-1.629	190.240	.105	29000	.17800	64111	.06111			

(B)-Fig.50

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Extraversion as the 'P' value is greater than 0.05.

J. Neuroticism:

Ho5: The average scores obtained by rural and urban community are equal for Neuroticism personality.

H5: The averages are not equal for Neuroticism personality.

	Independent Samples Test												
		for Equality of nces	t-test for Equality of Means										
					95% Confidenc Differ								
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_neu	Equal variances assumed	6.489	.012	1.265	198	.207	.30000	.23721	16779	.76779			
	Equal variances not assumed			1.265	191.650	.208	.30000	.23721	16789	.76789			

(B)-Fig.51

In this analysis there is an insignificant difference among the people from Rural and Urban community with Personality trait of Neuroticism as the 'P' value is greater than 0.05.

CONCLUSION

From the tables A, B, C, D and E we can conclude that there is no significant differences in the average score of rural and urban people for all the 5 personality traits.

t – TEST ANALYSIS FOR RURAL & URBAN ON MUSIC TYPES: 40+ – 75+ YEARS

Classical:

Ho1: The average scores obtained by rural and urban community are equal for Classical Music

H1: The averages are not equal for Classical Music type.

				Indepen	dent Sampl	es Test				
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means		
						95% Confidenc Differ				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
RU_cls	Equal variances assumed	.297	.586	-8.573	198	.000	-2.64000	.30794	-3.24727	-2.03273
	Equal variances not assumed			-8.573	197.996	.000	-2.64000	.30794	-3.24727	-2.03273

(B)-Fig.52

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Classical Music Type as the 'P' value is lesser than 0.05

\boldsymbol{b}) Folk:

Ho2: The average scores obtained by rural and urban community are equal for Folk music type.

H2: The averages are not equal for Folk music type.

	Independent Samples Test												
	Levene's Test for Equality of Variances						t-test for Equality	of Means					
									95% Confidenc Differ				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_folk	Equal variances assumed	153.283	.000	6.638	198	.000	1.20000	.18079	.84348	1.55652			
	Equal variances not assumed			6.638	99.608	.000	1.20000	.18079	.84130	1.55870			

(B)-Fig.53

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Folk Music Type as the 'P' value is lesser than 0.05

Rap/Rock/Hip-hop:

Ho3: The average scores obtained by rural and urban community are equal for Rap/Rock/Hip-Hop Music Type.

H3: The averages are not equal for Rap/Rock/Hip-Hop Music Type.

	Independent Samples Test												
	for Equality of nces	t-test for Equality of Means											
									95% Confidenc Differ				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_RopHi	Equal variances assumed	.651	.422	1.917	98	.058	1.54685	.80693	05448	3.14818			
	Equal variances not assumed			1.594	6.603	.158	1.54685	.97062	77654	3.87025			

(B)-Fig.54

In this analysis there is a significant difference among the people from Rural and Urban community with inclination towards Rap/Rock/Hip-Hop Music Type as the 'P' value is lesser than 0.05.

Religious: **d**)

Ho4: The average scores obtained by rural and urban community are equal for Religious Music

H4: The averages are not equal for Religious Music Type.

	Independent Samples Test												
		Levene's Test Varia	for Equality of nces				t-test for Equality	of Means					
95% Confidence Interval of the Difference													
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_Relig	Equal variances assumed	.436	.510	.000	198	1.000	.00000	.23570	46481	.46481			
	Equal variances not assumed			.000	193.695	1.000	.00000	.23570	46487	.46487			

(B)-Fig.55

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Religious Music Type as the 'P' value is greater than 0.05

Bollywood: e)

Ho5: The average scores obtained by rural and urban community are equal for Bollywood Music Type.

H5: The averages are not equal for Bollywood Music Type.

	Independent Samples Test												
	Levene's Test for Equality of Variances					t-test for Equality of Means							
									95% Confidenc Differ				
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_Bolly	Equal variances assumed	.141	.708	177	198	.860	03000	.16952	36430	.30430			
	Equal variances not assumed			177	196.928	.860	03000	.16952	36432	.30432			

(B)-Fig.56

In this analysis there is no significant difference among the people from Rural and Urban community with inclination towards Bollywood Music Type as the 'P' value is greater than 0.05

Semi Classical:

Ho6: The average scores obtained by rural and urban community are equal for Semi-Classical Music Type.

H6: The averages are not equal for Semi-Classical Music Type.

	Independent Samples Test												
Levene's Test for Equality of Variances F-test for Equality of Means					of Means								
									95% Confidenc Differ				
		F	Siq.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper			
RU_semcls	Equal variances assumed	.317	.574	-9.082	198	.000	-2.76000	.30391	-3.35932	-2.16068			
	Equal variances not assumed			-9.082	197.994	.000	-2.76000	.30391	-3.35932	-2.16068			

(B)-Fig.57

In this analysis there is significant difference among the people from Rural and Urban community with inclination towards Semi Classical Music Type as the 'P' value is lesser than 0.05

CONCLUSION

From the table D and E we can conclude that there is no significance difference in average score of rural and urban people for music types - Religious and Bollywood. For rest there is a significant difference notice in average score of rural and urban people for table – A, B, C, F. i.e. Classical, Folk, Rap/Rock/ Hip-Hop, and Semi - Classical music type.

ANOVA – 40+ – 75+ years Personality Traits

ANOVA is applied to test the significant difference in 5 personality traits in rural and urban people.

Anova applied on the five **Personality Traits**: Openness, Agreeableness, Consciousness, a) Extraversion and Neuroticism

Ho1: The average scores obtained under each personality trait are equal.

H1: At least two of the average scores are different

Personality	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
- Urban					
/Rural					
Mean	5.8200	6.2650	6.2360	6.0750	5.8900

(B)-Fig.58

ANOVA											
Group	Sum of Squares	df	Mean Square	F	P						
Between Groups	31.21529	4	7.803822	4.353803	.002						
Within Groups	1744.02	973	1.792415								
Total	1775.235	977									

(B)-Fig.59

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '5' personality Traits.

Anova applied on the five personality traits of **Rural People.** b)

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Personality - Rural	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
Mean	5.8000	6.3000	6.2100	5.9300	6.0400

(B)-Fig.60

ANOVA								
Group 1	Sum of Squares	df	Mean Square	F	P			
Between Groups	16.492	4	4.123	2.262772	.061			
Within Groups	901.94	495	1.822101					
Total	918.432	499						

(B)-Fig.61

For Rural people 'P' value is greater than 0 .05, therefore among rural people there is no significant difference found in '5' personality traits

Anova applied on the five personality traits of **Urban People**

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people

Personality	Openness	Agreeableness	Consciousness	Extraversion	Neuroticism
– Urban					
Mean	5.8400	6.2300	6.2400	6.2200	5.7400

(B)-Fig.62

ANOVA								
Group 2	Sum of Squares	Df	Mean Square	F	P			
Between Groups	23.752	4	5.938	3.508409	.008			
Within Groups	837.79	495	1.692505					
Total	861.542	499						

(B)-Fig.63

For Urban people 'P' value is lesser than 0.05, therefore among urban people there is a significant difference found in '5' personality traits.

CONCLUSION

From the above table we can conclude that the average score obtained for 5 personalities show significant differences. Moreover this significant difference exits if we separate Urban and rural person but there is insignificant difference in the average score obtained for the rural and urban people.

ANOVA - 40+ - 75+ years Music Types

Anova applied on 6 Music Types which are: Classical, Folk, Pop/Rap/Hiphop, Religious, d) Bollywood, Semiclassical

Ho1: The average scores obtained under each music type are equal.

H1: At least two of the average scores are different.

Music Types	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Urban/Rural						
Mean	3.9400	6.3900	2.9900	6.0000	6.6650	3.9400

(B)-Fig.64

ANOVA								
Group	Sum of Squares	df	Mean Square	F	P			
Between Groups	1962.864	5	392.5728	101.2032	.000			
Within Groups	4243.685	1094	3.879054					
Total	6206.549	1099						

(B)-Fig.65

Since 'P' value is lesser than 0.05 there is a significant difference in average score of '6' music types.

Anova applied on the 6 music types on **Rural Music** e)

Ho2: The average scores obtained under each personality trait are equal for rural people.

H2: At least two of the average scores are different for rural people.

Music Types Rural	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Mean	2.6200	6.9900	4.4286	6.0000	6.6500	2.5600

(B)-Fig.66

ANOVA								
Group 1	Sum of Squares	Df	Mean Square	F	P			
Between Groups	1931.391	5	386.2782	143.1767	.000			
Within Groups	1351.654	501	2.697913					
Total	3283.045	506						

(B)-Fig.67

For Rural people 'P' value is lesser than 0 .05, therefore among rural people there is a significant difference found in '6'music types.

Anova applied on the 6 music types on **Urban Music**

Ho3: The average scores obtained under each personality trait are equal for urban people.

H3: At least two of the average scores are different for urban people.

Music	Classical	Folk	Pop/Rap/HipHop	Religious	Bollywood	SemiClassical
Types						
Urban						
Mean	5.2600	5.7900	2.8817	6.0000	6.6800	5.3200

(B)-Fig. 68

ANOVA								
Group 2	Sum of Squares	df	Mean Square	F	P			
Between Groups	805.9932	5	161.1986	45.60066	.000			
Within Groups	2075.049	587	3.535007					
Total	2881.042	592						

(B)-Fig.69

For Urban people 'P' value is lesser than 0.05, therefore among urban people there is a significant difference found in '6'music types

CONCLUSION

From the above tables we could conclude that the average score obtained for 6 music types shows significant differences where as their significant difference is also exists if we separate urban and rural people.

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